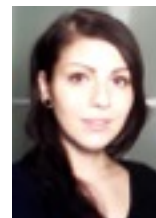


CURRICULUM VITAE



FACTS & FIGURES

Name: Dapschauskas, Janina Lina
Address: Böckhstr. 26
10967 Berlin
Phone: +4917620510021
Email: j.l.dapschauskas@gmail.com

Date of Birth: 23.02.1985, in Weimar
Marital status: single
Nationality: german
Current work: Freelancer Fashion Consulting and Art Director

PROFIL

Experience with international production and buying, designing and selling
Specialized in business cooperation and negotiation in China,
Personal management in cross- funktional teams

Focus on: Buying and producing for german and european market
Project Management and Controlling
Marketplaces and Trend Research
Brand CI and Conception'ing
Target and profit growth orientated business development

Qualities: Assertive, performance- orientated, cutting- edge, ambitious, creative, communicative

WORKING EXPERIENCE

01/2015-today Freelancer

Conception Consulting

- Creative Concept- and Brand Development
- Consulting and Execution in Buying and Production
- Collection development in Fashion
- Clients: Eins Görgens GmbH, eFashion Boulevard, Wiethe Group

12/2014-today Freelancer

Art Direction Fashion Marketing

- Planing and Execution Product Placements eCommerce
- Planing and Execution Photo Production Editorial Line Magazines
- Planing and Execution Catalogue, Mailorder
- Clients: Impressionen, Adidas, Marc'o'Polo, Campus, Galeria Kaufhof, Tom Tailor, Queen of Darkness, Wiethe Group, mawaju.de, vangraaf.de

11/2013-11/2014 Wiethe Interaktiv GmbH & Co.KG

Procurement Officer and Product-manager Ecommerce for mawaju.de

- Leading the Purchasing Department
- Setting strategies for reaching the yearly goals from the management board
- Leading teams of buyer and assistant buyer
- Managing key accounts and main supplier, sourcing for new supplier
- Sourcing and development as well as management of the private label mawaju

11/2013-02/2014 Wiethe Kommunikativ GmbH & Co.KG

Chief Styling Manager

- Leading the Styling Team
- Art Directing all related Shoots
- Developing Style Guides with and for every Clients
- Translating Clients wishes in the best look and feel
- Trendresearch and competitor analysis

10/2012-10/2013 Studio Moderna Fashion Group

Purchaser Street Wear, Denim, Board-Sportswear

- Purchasing Full Price, Private Sales and Outlet
- Selling in 13 Eastern European Countries
- Planning and controlling of campaigns, including price and payment term negotiations, photo production, marketing, pricing
- Coordinating of content, marketing, finance and fulfillment

10/2010-09/2012 Queen of Darkness GmbH

Product-manager, Steering Team Member

- Selling and market analysis, trend research for definition of upcoming collection
- Sourcing, ordering and controlling of chinese Produktion
- Buying of accessories and additional collection components in Asia
- Define and controlling goals of the company as Steering Team Member
- CI-Manager - responsible for Marketing and PR: Project leader of online marketing
- Creative Director and Stylist for campaigns- and catalogue shoots
- Project-manager and Shop-manager of temporary stores (incl. HR and Logistics)
- completion of sale in B2B and B2C

05/2010-10/2010 Maz and More TV Produktion (supplier of ProSiebenMedia.AG)

Styling for TV- Show Sat.1 FFS, Magazin, Akte 2010

- Controlling of logistics, inbound and outbound
- trend research at trade-shows and readings
- Actors and link men styling care

10/2009-03/2010 Markus Maria Profitlich GmbH (TV- Comedian)

Creative Director for Costume and Adds, Styling, HR planning, buying

- Budgeting and controlling
- Conceptual Design of the Costume
- Integral tour team member

EDUCATION

- 10/2004-11/2008 Fashion-design study HTW Berlin
Degree: Diplom-Designer, \emptyset 1,6 (first class honors)
Focus on: Market oriented conceptual designing, fashion economy, digital designing
- 09/1995-06/2003 KGS am Schwemmbach Erfurt
High school „Gymnasium“
Degree: A-Level, \emptyset 2,1 (upper second class honors)
- 09/1997-07/2003 School of Art-& Design Imago
• 1997-1998 Graphics / Drawings
• 1999-2003 Fashion/ Costume

INTERNSHIPS & ABROAD WORK

- 07/2009-08/2009 Zeha Berlin (exclusive shoe label and manufacture)
Department: Marketing, PR, Selling
- 05/2009-06/2009 Pierre Garroudi, London (New York Couturier Designer)
Conception'ing - designing, production
- 02/2009-05/2009 Ziad Ghanem, London (UK Star Couturier and Ready to Wear Designer, Creative Director)
Editorial and styling at Drama Magazine
London Fashion Week, conception of collection
- 10/2006-01/2007 Askania Media Babelsberg (TV Produktion Company)
Costume Assistance, Set and Artist service

SPECIAL PROPERTIES

IT - properties: Good knowledge of MAC and PC
MS Office – Excellent knowledge
Adobe Photoshop - Good knowledge
CAD- Assyst - Good knowledge
Adobe Illustrator - Good knowledge
Adobe Indesign & Freehand -Good knowledge
Grafis – Good knowledge
Selectline - Basic knowledge

Languages: German - Native language
English - Competent language ability (European level C1)
Chinese – Basic knowledge (European level A2)
Latin - Intermediate Latin qualifying examination (European level B1)
Spanish - Basic knowledge (European level A1)
Italian - Basic knowledge (European level A1)